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Chios, 23/09/2022

DEPARTMENT of Tourism, Economics and Management  
SCHOOL OF BUSINESS

Spring/Autumn semester - Academic Year 2022-2023

Courses offered (Pregraduate)								
Course Code	Course Title	Semester	ECTS	Teaching Language	Offered Online	Tutoring /Reading Course offered	Tutoring /Reading Course Language	Offered Online
TO1001	Introduction in Business Administration	Autumn	5	Greek	-	√	Greek - English	-
OI0103	Introduction to Economics	Autumn	6	Greek	-	√	Greek - English	-
TO1002	Introduction to Tourism	Autumn	5	Greek	-	√	Greek - English	-
ΓΕ0300	Financial Accounting	Autumn	5	Greek	-	√	Greek - English	-
TO1003	Foreign Language – English I	Autumn	4	Greek	-	√	Greek - English	-
TO1004	Tourism and Travel Industry	Autumn	5	Greek	-	√	Greek - English	-
TO1005	Tourism Destinations Typologies and Characteristics	Autumn	5	Greek	-	√	Greek - English	-
TO2006	Management of Tourism Enterprises	Spring	5	Greek	-	√	Greek - English	-
TO3016	Statistics on Tourism and Tourism Businesses	Spring	5	Greek	-	√	Greek - English	-

TO8048	Sociology of Tourism	Spring	5	Greek	-	√	Greek - English	-
TO2012	Foreign Language – English II	Spring	5	Greek	-	√	Greek - English	-
TO2009	Leisure Time and Tourism	Spring	5	Greek	-	√	Greek - English	-
TO2010	Tourism and the Greek Economy	Spring	5	Greek	-	√	Greek - English	-
TO2011	Business Ethics	Spring	5	Greek	-	√	Greek - English	-
TO4023	Greek Tourism Development	Autumn	5	Greek	-	√	Greek - English	-
TO3014	Introduction To Law	Autumn	5	Greek	-	√	Greek - English	-
TO3015	Industrial Economics	Autumn	5	Greek	-	√	Greek - English	-
TO2007	Introduction to Tourism Marketing	Autumn	5	Greek	-	√	Greek - English	-
TO3017	Mathematics in Business Administration	Autumn	5	Greek	-	√	Greek - English	-
TO3018	Operations Management	Autumn	5	Greek	-	√	Greek - English	-
TO3019	Management Information Systems	Autumn	5	Greek	-	√	Greek - English	-
TO4020	Financial Management	Spring	5	Greek	-	√	Greek - English	-
TO4021	Theoretical Approaches and Policies in Tourism	Spring	5	Greek	-	√	Greek - English	-
TO4022	Human Resource Management	Spring	5	Greek	-	√	Greek - English	-
TO3013	Tourism Economics	Spring	5	Greek	-	√	Greek - English	-
TO4024	International Economics	Spring	5	Greek	-	√	Greek - English	-
TO4025	Total Quality Management	Spring	5	Greek	-	√	Greek - English	-
TO4026	Entrepreneurship	Spring	5	Greek	-	√	Greek - English	-
TO5027	Tourism Marketing	Autumn	5	Greek	-	√	Greek - English	-
TO5028	Organization and Management of Special and Alternative Forms of Tourism	Autumn	5	Greek	-	√	Greek - English	-
TO5029	Tourism Law	Autumn	4	Greek	-	√	Greek - English	-
TO5030	Economic and Physical Planning of Tourism	Autumn	5	Greek	-	√	Greek - English	-
TO5031	Tourism and Regional Development	Autumn	5	Greek	-	√	Greek - English	-

TO5032	Revenue Management	Autumn	5	Greek	-	√	Greek - English	-
TO6039	Management and Administration of Hospitality Enterprises	Autumn	5	Greek	-	√	Greek - English	-
TO6034	Information and Communication Technologies in Tourism	Spring	6	Greek	-	√	Greek - English	-
TO6035	Tourism Marketing Research	Spring	6	Greek	-	√	Greek - English	-
TO6036	Crisis Management in Tourism	Spring	6	Greek	-	√	Greek - English	-
TO6037	Tourism Destinations Management	Spring	6	Greek	-	√	Greek - English	-
TO6038	Economics and Event Management	Spring	6	Greek	-	√	Greek - English	-
TO0056	Economic and Regional Development	Spring	6	Greek	-	√	Greek - English	-
TO7041	Environmental Management and Tourism Planning	Autumn	6	Greek	-	√	Greek - English	-
TO7042	Transport and Tourism	Autumn	6	Greek	-	√	Greek - English	-
TO7043	Cultural Heritage and Tourism	Autumn	6	Greek	-	√	Greek - English	-
TO0060	Tourism and Sustainable Development	Autumn	6	Greek	-	√	Greek - English	-
TO0059	Research Methods in Tourism	Autumn	6	Greek	-	√	Greek - English	-
TO7045	Operations Management in Hospitality Industry	Autumn	6	Greek	-	√	Greek - English	-
TO8051	Strategic Management of Tourism Enterprises	Autumn	6	Greek	-	√	Greek - English	-
TO7047	E-commerce for Tourism Enterprises	Autumn	6	Greek	-	√	Greek - English	-
TO8049	Geographical Information Systems in Tourism	Spring	6	Greek	-	√	Greek - English	-
TO7040	Tourism Development and Policy	Spring	6	Greek	-	√	Greek - English	-
TO8050	Tourism Distribution Channels	Spring	6	Greek	-	√	Greek - English	-
TO5033	Financing Tourism Enterprises	Spring	6	Greek	-	√	Greek - English	-
TO0058	Multicultural Communication	Autumn	6	Greek	-	√	Greek - English	-

TO7046	Promotion of Tourism Enterprises	Autumn	6	Greek	-	√	Greek - English	-
TO0066	Global Booking Systems	Autumn	6	Greek	-	√	Greek - English	-
TO2008	Sociology	Autumn	6	Greek	-	√	Greek - English	-
TO0061	Tourism Geography	Autumn	6	Greek	-	√	Greek - English	-
TO0065	Tourism Satellite Account	Autumn	6	Greek	-	√	Greek - English	-
TO0054	Methods of Regional Analysis	Spring	6	Greek	-	√	Greek - English	-
TO0055	Management Administrative Science	Spring	6	Greek	-	√	Greek - English	-
TO0057	Consumer Behavior	Spring	6	Greek	-	√	Greek - English	-
TO0067	Anthropology of Tourism	Spring	6	Greek	-	√	Greek - English	-
TO0068	English Communication Skills in Management and Tourism	Spring	6	Greek	-	√	Greek - English	-
TO0064	Hotel Accounting	Spring	6	Greek	-	√	Greek - English	-
TO7044	Travel Organizations Management	Spring	6	Greek	-	√	Greek - English	-
TO0063	International Hotel Marketing	Spring	6	Greek	-	√	Greek - English	-